



Be part of a unique mission to empower Youth from Tribal Communities across India

ABOUT GOAL

Going Online As Leaders (GOAL) is a digital skilling and mentorship initiative that will engage renowned leaders and experts in their respective domains—from business, education, health, politics, arts and entrepreneurship among others, to personally mentor youths from tribal communities across India through digital mechanisms. This program will empower and enable youths to become change makers of tomorrow!



Key features of GOAL program

5000 Youth from tribal communities will be shortlisted as mentees

2500 Mentors across different fields will be shortlisted to guide and mentor youth

9 month program duration including 7 month mentorship followed by 2 month internship

Applications invited during :
15th May 2020 to 14th July 2020

Core areas of mentorship

Digital Literacy

- Basics of Computers
- Social Media
- Online Safety & Security
- Digital Information & Careers



Life Skills

- Thinking & Managing
- Living & Being
- Working & Giving
- Relating & Caring



Leadership and Entrepreneurship

- Problem Identification
- Problem Solving
- Leadership Qualities
- Strategic Planning





Recognition to Mentors

Certificate of participation by Ministry of Tribal Affairs and Facebook

Opportunity to interact with like-minded peer group including industry professionals, influencers etc.

Priority access to state level events organized by Ministry of Tribal Affairs or Facebook

Profile will be showcased on GOAL Portal as Mentor

Benefits to Mentees

Smartphone and internet access for 1 year

Opportunity to interact and get mentored by experts and industry leaders

Certificate of participation by Ministry of Tribal Affairs and Facebook

Strong visibility and recognition at local/ state/ national level

Opportunity for internship in a reputed organization

GOAL pilot phase
Testimonial

Today I have been put my village on the map using Facebook account. I feel very empowered and continue to help my village girls to get a good education !

Roshini Bakoriya, 20 years old girl from Itarsi, Madhya Pradesh



Mentees with the GOAL Kit in Pilot phase



Mentees interacting with mentors via smartphones

Contact us:

- ✓ Portal : <http://goal.tribal.gov.in/>
- ✓ Email ID : facebook-goal@tribal.gov.in
- ✓ Facebook : <https://www.facebook.com/goingonlineasleaders>
- ✓ Nearest Common Service Centre for assistance in application